



#### Siurala, Lasse

## A European framework for youth policy. What is necessary and what has already been done?

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#### Schwerpunkt

# "A European framework for youth policy: What is necessary and what has already been done?"

Lasse Siurala



Lasse Siurala

#### Abstract:

A strength in European y outh policy is the ex istence of common objectives and instruments of implementation. Council of Europe and European Union have established objectives for their youth policies through a discussion with the member countries and the young people. In addition there are procedures and networks of policymakers, practitioners and researchers to implement them. The article goes on to identify a areas for improvement, like enhancing the role of youth policy in the current reshaping of a complex Europe, reducing the implementation gap, strengthening the evidence-base of policymaking and promoting youth policy programmes as a learning processes. Finally the article focuses on the challenge of linking actors and competences in the youth field.

Keywords: youth, policy, Europe, networks

#### 1. Strengths of european youth policies

Any international policy wishing to be successful has to share common objectives, it needs international and national structures for implementation and it has to have a good netw ork of key partners. These elements certainly exist in the European y outh policy field. Since the beginning of the 1980s' Council of Europe<sup>1</sup> (CoE) has been building a com mon fram ework for European y outh policies (see for example *Siurala* 2006). The launching of the European U nion<sup>2</sup> (EU) White Paper "A New Impetus for European Youth" (2001) has contributed to increased sharing of y outh policy goals across the member countries. European heads of states have further em phasized the importance of labour m arket and social integration of voung people through their "European Youth Pact" (2005). Today most national youth policies in Europe share objectives like promoting youth participation, understanding youth as a resource, im proving conditions for independent life, enhancing social inclusion of all young people and supporting cultural diversity, tolerance and integration of ethnic y outh. Another priority is "integrated youth policy" – a conscious and structured policy to coordinate services for youth.

European Youth Pact

integrated youth policy

General objectives need efficient organisational structures to cascade them down. On European level the youth sector of the CoE links 46 countries, youth NGOs and researchers and has profiled itself as an expert on youth affairs, as an educational actor in hum an rights and youth participation and as a focal point for research co-operation. EU youth structures have linked 27 member countries through the method of open co-ordination and the youth programmes. Youth organisations are important vectors in European youth policy-making. On a national *level* they act through national organisations and national youth councils and on an international level through European Youth Forum, the Brussels-based umbrella organisation advocating the interests of international youth organisations and national youth councils. Youth researchers representing a wide range of disciplines have also established networks and even research institutions on national level and are active through their international organisations and recently through joint structures created by CoE and EU.

European Youth Forum

Specific to Europe is that national m inistries often have a special department and legislative basis for youth work and youth policy. On the regional and municipal level youth policies are im plemented and carried out through a variety of actors; youth organisations, municipal youth work, the churches or voluntary workers – and often through various com binations between them. Recently, also private companies have taken some responsibility of supporting local youth work.

Neither the Council of Europe nor the Commission have a mandate to direct national youth policies. The central guidance takes rather the form of "information management": both provide guidelines to develop youth policy and youth work

Revised European Charter on the Participation of Young People in Local and Regional

The CoE does this through its standard setting documents like the "Revised European Charter on the Participation of Y oung People in Local and Regional Life" (2004), recommendations of the Committee of Ministers and through its process of National Youth Policy Reviews. The Policy review is an educational process which starts with a national report on youth policy objectives, structures, activities and future plans, followed by a study and reflection carried out by an independent expert group and an open and public discussion of both of the reports at the CoE meeting of the representatives of national youth ministries and youth organisations. In addition there are synthesizing reports on these policy reviews (Williamson 2002). The Commission runs information management through Open Method of Coordination. It sends the member countries questionnaires on Commission's key youth policy themes, puts them together and integrates the results into its y outh policy processes. The Commission also runs 'structured dialogues' with its key partners and aim s at integrating the input from the bi-annual Y outh Events held by presidential countries. Further elements of the Com mission's youth policy include youth programmes and the Youth Portal.

#### 2. Areas of improvement

Despite the strengths and potentialities for European y outh policies, there also exist weaknesses and threats. The following list is far from complete, but it covers many of the challenges felt pertinent across the different adm inistrative levels of youth policy and youth work.

- (1) Facing the diversity of youth and youth policy conditions in Europe. search and statistics clearly indicate that the living conditions of young people in Europe are very different and that the gap is widening (*Chisholm* et al. 2002). At the same time as many Northern and West European countries provide good standard of living and fair opportunities for social, cultural and labour market integration, as well as a rich offer of y outh work services, m any Central and Eastern European countries struggle in developing the quality of their educational systems, their links to labour markets, the disparity between rural and urban areas, brain drain, substance misuse, condition of ethnic youth, human trafficking and other hum an rights concerns. To achieve a balanced y outh policy development across Europe, it will be im portant for the y outh sectors of international organisations to situate themselves in this framework: What can the EU youth structures do to promote integrated youth policies and a basic level of services in all countries? What can be done to this effect through the youth programmes, the open m ethod of co-ordination and through the links to other policy fields of the EU relevant to y outh integration; that is the labour markets, education, social affairs and health policies? How will the CoE profile itself in this context to avoid overlapping action and to m ake optimum use of its w ider European networks of governments, NGOs, researchers and other experts? How should both organisations develop their already promising co-operation in the youth field?
- (2) Exploring the potentiality of linking child and youth policies. pean countries, like Norway, The Netherlands, UK and Finland, have broadened their youth policies into children and youth policies. The aim is to guarantee a 'seamless transition' from childhood to youth and eventually to adulthood. The Dutch authorities use the term 'life phase integration'. Often children and young people fall between the services of the different sectors. Y oung people at the age of 9-13 years m ay find them selves too old for the day -care services of the social sector and too young for the youth services or young people dropping out of school may still be too young to enter the employment and further education services and fall on nobody 's land. The services directed at children and young people should join hands to facilitate the transitions.
- (3) Reducing the 'im plementation gap'. The process and the adoption of the White Paper guidelines have contributed to a convergence of national policy objectives. Still, national legislation, guidance and support are far from systematic in implementing them to the regional and local level. Regional and local policies and youth work practices are sometimes simply ignorant of some of the key European youth policy aims. Terms like "non-formal learning" or "inte-

grated youth policy" are not well known on the grass-root. Many municipalities fund and run their own y outh policies and activities irrespective of national guidelines. Often municipalities feel that due to their constitutional autonom y, they do not approve to be correct to be managed by the state. EU and national youth policy objectives do not seamlessly trickle-down to the local level.

To reduce the 'im plementation gap', m easures to be discussed include: Clarifying international youth policy concepts to the practitioners of youth work and establishing coherent national y outh policy program mes with measurable sub-objectives and involving the regional and local level actors in their design as well as integrating research in the measurement and evaluation of the programmes. And, how to make youth policy programmes and activities transparent and easier to assess for the young people?

(4) Bridging vision and practice. General objectives do not easily translate into action and practices in local youth work. One exam ple is the "integrated youth policy". The White Paper and the European Youth Pact—call for an integrated approach where the youth sector co-opera tes over other sectors to see to it that interests and needs of young people are met. However, in practice there are very few national level exam ples of successful y outh policy structures and on local level integrated approaches are—often limited to project-based co-operation of the youth field w ith the school, the social and—health sector and the cultural sector. The Austrian Presidency Youth Declaration 2006 criticise the European Youth Pact because "it does not seem to materialise into concrete measures".

To ensure the credibility of EU y outh policy objectives, the gaps between the vision and the reality should be identified and evaluated: Using research and self-evaluation to identify the incongruence between principles and practice in youth policies, finding way s to adjust objectives to the realities of youth work practice on the local level and to develop w ell-documented good practices of integrated youth policies and youth participation.

(5) Strengthening evidence-based policy. Transition to adulthood has become increasingly complex, contingent and individualised at the same time as young peoples' lifestyles are character ised by diversity, am biguity and change. Intergenerational relations, globalisation, religious tensions and inform ation and communication technologies, the net in particular, constantly re-shape young peoples' opportunities and risks. In a CoE study on young people in Europe the researchers Chisholm/Kovacheva (see 2002) titled their report "Exploring the European Youth Mosaic". Indeed, European youth constitute a mosaic –like picture, where all colours appear and where differences between the various shades are difficult to set. A recent study on young people and youth cultures in Helsinki metropolitan area describes them as an "atomised generation" (Salasuo 2006). The author say s that the atomised generation "forms a particle-like m osaic, constantly m oving in the shivering field of cultural phenom ena. It is characterised by the freedom and the demand of choice. It does not have a linear direction, in a way it has stopped in constant change." The youth scene has become very differentiated and difficult to grasp. To react to this complexity European youth policy is more than ever dependent on better understanding. We need a good knowledge-base on the diversity and dynamics of the youth scene.

(6) Understanding complexities. The main concern of European Youth Pact and other youth policy documents is the social inclusion of young people through education to employment. Im plementation of any m easures in these fields is facing the complexity of factors affecting educational and labour market careers of young people, the unexpected ways that these policy measures hit vulnerable youth and the difficulties to handle the interrelations and interdependencies between leisure, education, em ployment, housing etc. To successfully implement broad youth policy programmes we need analy sis on the com plex social processes involved.

To improve measures of social inclusion of young people, there is again the need for more intense co-operation with research for a better understanding of the complexity of social processes related to youth policies. A particular challenge is to break out from isolated research where labour m arket researchers, educationalists, psychologists and sociologists all focus on their ow n problem areas and, instead, enhance a broader look across all these fields. It has also been suggested that establishment of a policy advisory body recruited from relevant researchers would help policy makers acquire know ledge on the complex social processes affecting young people.

(7) Youth policy programmes as learning processes. Youth policies on all levels of public administration should both guide youth policies in their field of action and *learn* from the implementation of their policies. On international level the Open Method of Coordination is a promising effort to gather information on the implementation of the White Paper and to evaluate its success. Due to tight time schedules and the lacking capacity of the governments to gather information and process it, the feedback evaluation rem ains incomplete. Another international measure is the CoE National Youth Policy Reviews as a way to learn about the implementation of the O rganisation's youth policy objectives. O n a national level there are only a few examples of governments which systematically elaborate their general objectives into m easurable sub-objectives, evaluate the im plementation through statistical data and research and feed this information back to redrafting the original objectives (see Siurala 2006, Williamson 2002).

Public youth policies become innovative learning processes when governments (or other levels of public adm inistration) involve them selves in ongoing analysis of their youth policy program mes based on sufficient statistical data and independent research. It is equally important to involve the various actors of the policies in this process.

(8) Linking competences. An important issue is the co-operation between policy makers, youth workers (of municipalities and organisations) and youth research, all with their own complementary competences? The final chapter to follow will argue that this is not simply a question of proper administrative and networking structures, common platforms and program mes, but a deeper issue of differing institutional practices, languages, rhetoric, vested interests, power gies.

#### 3. Linking actors and doctrines – an impossible mission?

The European y outh field should m ake optimum use of its ow n networks; the youth workers, the policy makers and the youth researchers. Unfortunately reality does not always m eet this objective. As an exam ple, the Finnish EU Youth Meeting in H yvinkää July 2006 w as to link the competences and actors of the youth field. A particular emphasis was co-operation with youth research. However, the discussions in the meeting made it obvious that advocacy and use of internal rhetoric was more visible than genuine pursuit for mutual understanding and co-operation. Clearly the establishment of "a network form of organisation" was hindered by differences of thinking, even by a polarized w ay of thinking, on some of the key concepts and practices in the youth field.

## 3.1 Responsibility – divergent expectations and convergent opportunities

There are big differences as to how the responsibility to organise youth work is shared. As an exam ple, in Finland, Ge rmany and Austria the public sector, the municipalities in particular, take a str ong role in providing premises for young people, youth workers, street work, youth information and support to y outh organisations. The Finnish Y outh A ct (72/2006) stipulates this very clearly: "Youth work and youth policy are part of the local authority 's responsibilities". In Malta and m any southern European countries the church and the 3<sup>rd</sup> sector are the main actors in youth work. Elsewhere in Europe the social, cultural, education and youth sectors run services for y oung people in close co-operation with organisations and voluntaries, even if there might not be a clear legislative mandate to do so. Private and semi-private organisations, foundations and ad hoc projects and program mes are typically responsible for leisure activities and youth at risk programmes in North America. And finally there are countries and municipalities totally without even the basic services for young people.

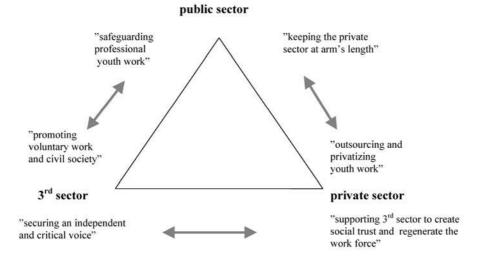
Thus the responsibility of organising services for young people is shared very differently. As a result "youth work" and "youth policy" are conceptualised in a diverse manner with dissimilar interests in promoting and developing them. This may lead to oppositional thinking perhaps hindering open networking and joint policies.

As an example of polarised thinking betw een the public sector and the 3 rd sector is the former's "concern for professional y outh work" and the latter's interest in "promoting voluntary work and a vivid civil society " (see figure 1). Sometimes municipal youth workers, due to their vocational training, full-time jobs, youth centres and links to other experts, are considered as the real professionals of youth work competent for high quality work. They tend to criticise volunteers and NGO people for their (assumed) lack of professional expertise and lack of long-term commitment. Thus, according to the professional youth workers, the priority in youth work should be on developing municipal youth work. Youth organisations, on the other hand, remind us of the large work car-

Youth organisations remind us of the large work carried out by voluntaries and the importance of an independent vivid civil society to democracy.

ried out by voluntaries and the importance of an independent vivid civil society to democracy. They expect more support from the public sector to be able to use their energy to work with young people and not to raising funds.

Figure 1: divergent expectations on the role of youth work



In relation to the private sector the NGOs feel that their objective is to "secure an independent and critical voice", like being able to raise their concern on polluting companies, working conditions and contracts of the global enterprises in the developing countries, production of environmental hostile products, negative effects of globalisation etc. The private sector could see things differently. The business world might appreciate the competence of the NGOs to create social trust – a prerequisite for economic growth, or the companies might welcome the role of NGOs to organise leisure activities which regenerate the work force and provide them with various social skills.

The neo-liberalist wave has increased the private sector driven criticism that the public sector should function more efficiently and cut costs through apply ing private sector management methods, outsourcing and privatisation. The public sector has already started to implement private sector management methods like Total Quality Management, EFQM, CAF, Balanced Score Cards, quality assurance m easures and Pay -for-Performance schem es. Still, the thinking that the private sector should be kept at arm's length is strong. Universalistic services with a strong public sector remains at the heart of, particularly the Nordic, welfare societies and this thinking also has a strong public legitimation. Some areas of public adm inistration are particularly sensitive and reserved to private sector interests, like the health sector to tobacco and alcohol industries. Public youth services often tend to position them selves as a necessary alternative to commercial youth cultures.

The public, private and 3 rd sectors have all certain divergent basic assum ptions concerning their interrelationships. D ue to the differences co-operation

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between the sectors does not come naturally. Probably the most fanatic spokesmen for 'dialogue', 'netw orking' and 'partnerships' should be better aware of the internal conflicts in the youth field. However, there are also exam ples of sharing the responsibility. A search for balanced support structure to both organisations and municipality-based youth work, and provision of services for young people as a joint venture between the municipality and the organisations are examples of linking actors and interests. Public-private-partnerships have shown to have potentiality and under the um brella of 'the entrepreneur-citizen' companies have helped 3<sup>rd</sup> sector organisations run their activities.

## 3.2 Prevention – is it possible to cross the boundaries of discourses and paradigms?

The focus on youth policy may be on general early prevention, targeted intervention or reintegration. The Nordic welfare model believes in universalistic public services as the main measure to combat social exclusion, deviancy and criminality. A social, cultural and educational policy based on equality, vocational guidance for all and inclusive labour markets serve as exam ples. In the youth field this means providing good leisure activities, youth information and support for youth organisations available for all young people. In this case youth work focuses at early prevention and is often characterised "opportunity focused".

early prevention

Sometimes youth policies appear "problem oriented". This is the case when the focus is on media created issues (often called "youth problems") or when youth policies become dominated by work with young people with clearly identifiable risk symptoms ("problem youth"). These may refer to young people in gangs, racist y outh groups, those experimenting with drugs, binge-drinking youngsters, those with difficulties at school, school-leavers, unem ployed youth, those with behavioural disorders etc. Street work, social work, employment workshops, multi-agency projects and programmes on youth problems etc are examples of this type of youth work (targeted intervention). Public perception of youth as a problem is known to all societies, but perhaps it is most prevalent in neo-liberalist countries with 'selective social policies' (as opposite to 'universalistic social policies'), which tend to create moral panics on youth and launch restrictive and project based measures at them.

targeted intervention

Care and

reintegration

Care and reintegration, the third ty pe of prevention, is focused on multiproblem y outh. Y outh w orkers may work, often in cooperation with social workers and psy chologists, to help y oung offenders, drug addicts, ex-drug addicts, long-term unem ployed y oungsters, school drop-outs, etc to reintegrate into the society. There exists a variety of policy argumentation in favour of measures of efficient integration and care; there may be well resourced and developed services for drug addicts because it is pragmatic to do so, because it is economically the most sensible solution or because it is the moral duty of the society to care for its sick citizens.

Within a country and between the countries there are discernible differences of approach to youth deviance according to their, almost paradigmatic, priorities on either early prevention, targeted intervention or care. For example in UK and

Wales the imprisonment rate of young offenders is about 5 times higher than in Finland and it is explained to reflect the difference between the Anglo-American "justice model" and the Nordic "welfare model" (Kuula et al. 2006). The former emphasizes the deeds and responsibility of the offenders and promotes quick and strict intervention which then led to massive increase of imprisonment rates of young people. The Nordic model is based on the social and psychological problems and needs of the offenders and on a strong belief in early prevention through general social welfare services and em phasis in psychologically and psy chiatrically-oriented intervention, and has kept imprisonment and crime renewal rates low.

One may try to go beyond these paradigmatic controversies, and try to look at the strengths and weaknesses of the "opportunity focused" and "problem oriented" approaches. Problem oriented youth w ork is often project- and programme based. In addition to the flexibility to react to youth issues, further benefits are that work is clearly target ed, measures to reach the objectives are carefully outlined and there are measurable evaluation criteria with strong investment in evaluation processes. As a result the developmental drive is strong, results are transparent and it is easier to pool in partners and weaknesses of the problem oriented a pproach are that y outh questions and young people risk of becoming negatively labelled, y outh policy tends to be sporadic and "politicised" - easily affected by daily political and media concerns. The strengths of the opportunity focused early prevention youth work include continuity, long-term planning, perm anent staff of professional y outh workers, broader clientele and creati on of positive perception of y oung people with resistance to sensation seeking m edia and political concerns and panics. The weaknesses consist of inability to quickly and flexibly react to em erging youth questions, compartmentalisation and lacking concern on developing new measures and methods in youth work.

The two approaches described are not mutually exclusive. Ideally, it could be possible to develop an approach, which takes into account the strengths and weaknesses. This would mean establishing minimum standards for youth work and care provision (like y outh premises with youth workers and attractive programme offer, youth information, social youth work and funds for youth organisations and y outh action groups) and readiness to establish projects and programmes (like launching multi-agency projects on any emergent youth problems or new expectations from the young people). In this manner it is possible to step outside one's one paradigm of youth prevention, compare the disadvantages and advantages and modify one's original approach.

#### 3.3 Management – are the private sector management tools applicable to the youth field?

During the past 25 years there has been a w ave of public management reforms. A vanguard of the changes "New Public Management" argues for reduction of public expenditure, increasing responsiveness to citizens, building networks and partnerships and, m ost importantly, improving performance and accountability

through private sector management measures. It is understandable that the youth field feels hostile towards m any of these ideas. Youth workers in particular do not like taking their time from work with young people to filling activity sheets, statistical questionnaires, m anagerial documents, describing quality processes, measuring outputs, implementing Balanced Score Cards, applying results-based budgeting, managing the endless administrative tasks of contract projects, being surrounded by auditors, evaluators, researchers, consultants and quality assurance observers. As a result, there are a lot of oppositional thinking and polarized argumentation; some fiercely attacking m anagement reforms and m aintaining that "they are not for the youth field" and others defending them and arguing that "the youth field is not essentially different from any other field".

On closer look, some of the methods of the public management reform may

Why wouldn't the youth sector apply modern change management techniques? be turned into the advantage of youth work and some others, like "user participation", "partnerships with civil society" and "cross-sector cooperation", are examples of activities where the youth field is already well ahead others and may thus benefit from its vanguard position. Why wouldn't the youth sector apply modern change management (strategic management) techniques? We should not blind our eyes from the fact that keeping the youth centre properly running, looking after projects, securing the financing of the organisation and so on sometimes absorbs all our attention and too little tim e is left to follow youth trends, to reflect y outh issues and new y outh cultures, to develop working with new youth groups and to learn w orking in new contexts. One example is the resistance and even hostility that professional youth workers often feel against developing w ays to w ork with young people in the net – as if to deny that young people were not there, did not meet other young people there, did not establish com munities there, did not create m eanings there, did not express and develop their identity and citizenship there, did not want to meet a youth worker there, or did not face a huge am ount of problem s and insecurity there. Change m anagement is also needed in the y outh field. Properly used many of the quality management methods are useful for youth administration (for more details, see Siurala 2006).

Properly used many of the quality management methods are useful for youth administration

Perhaps the m anagement reforms put a too high em phasis on change management and thus *strategic management*. Perhaps there are also other objectives than 'constant change'. We also must keep the current activities running and thus emphasize *operational management* – a word much lower on the list of top buzzwords of management consultants. Why not look for a compromise: finding a balance between properly running the daily activities and services of youth work (operational management) and pushing changes forward (strategic management)?

## 3.4 Horizontal co-ordination – searching for feasible administrative models

"Integrated youth policy" is one of the most fashionable word in today's youth policy. It refers to the need to link and co-ordinate services for young people, because they are said to easily drop between them and because of their lacking status as fully fledged citizens their concerns are neglected. However, there is

no agreement on how broadly should youth policies cover the different policy areas, nor on what are the administrative structures, methods and instruments of efficient cross-sector cooperation?

International youth policies (EU, CoE) tend to think that all, or at least 'all relevant', fields of public adm inistration should be covered – thus the term "comprehensive youth policy". In practice there are not many examples on how this actually works in international, national or local policies. In reality the youth sector is focused at leisure servi ces and cooperate with only carefully selected partners from other sectors, mostly the social, health, education and em ployment sectors. As an example the youth service of the City of Helsinki is not aiming at comprehensive youth plans but prefers to talk about 'strategic alliances' with the social and the education sectors and focuses there on selected activities (work with youth at risk and education to democracy).

There is no universal solution to the pr oblem of coordination of y outh affairs. The UK is fam ous for its 'linked-up se rvices', like the Connexions programme (youth information and guidance) which brings together services needed for successful integration of young people. In The Netherlands, where a large spectrum of organisations and public adm inistration run services for young people, the challenge of coordination and quality control has been met through a government level "team of integrated inspectors" covering the key fields of v outh affairs. Another Dutch measure is establishment of a database to link the client information of all the organisations and public actors dealing with y outh at risk. The Canadian response to emergent youth issues is the practice and capacity to create multi-agency programmes with clear objectives, com prehensive measures, evaluation, research and sufficient funding. The Swedish approach is coordination through centrally designed youth policy plans to be im plemented by the municipalities. In Finland the new government (2007) has establis hed 3 integrated policy programmes to boost better cooperation between the ministries.

Again, the variety of social and political contexts and practices Europe makes direct transfer of good practices difficult, but there clearly exists room for more research, evaluation and learning. How successful are the efforts of comprehensive youth policies? Which partners or com binations of partners produce best results? Which measures are feasible in international, national and local level?

the variety of social and political contexts and practices across Europe makes direct transfer of good practices difficult

#### 3.5 Youth representation – How should youth policies listen to the voice of youth?

There exists much oppositional thinking on how policy-makers should listen to the voice of y outh. Is it the sole m andate of the y outh organisations? How to listen to the voice of non-organised y outh or young people who mobilise themselves differently from the traditional y outh organisations? What is the role of youth research? How to make use of the know ledge of other experts of the youth field; municipal youth workers, organisations working for young people, experts on youth affairs in other fields relevant to young people (education, social and health field, sports, culture etc.)?

In today's practices the governments and youth organisations have nearly a monopoly in representing young people.

In today's practices the governments and youth organisations (the European Youth Forum and National Youth Councils, in particular) have nearly a monopoly in representing young people. Occasional mass youth hearings do not essentially change this. True, the Council of Europe practice of 'co-m anagement' in the Youth Sector, through w hich representatives of governments and youth organisations decide together on the budget and activities, is an inspirational model of youth participation. At the same time, many voices are not heard, a lot of expertise is left outside and a good part of what is actually happening in the youth scene is simply not captured.

Young people in Europe deserve a good re presentation of their concerns. We need to establish a better link between young people, their organisations, groups and actions, and the different actors working with y oung people: How could the policy makers have an up-to-date picture of what is going on in the lives of y oung people? How to improve the dialogue between researchers and policy makers? How to integrate the expertise of those working with y oung people into y outh policy debates? How to develop m ethods of true participation of young people – methods with power, continuity and pe dagogical quality involved, and which are experienced by all young people as their instrument of influence?

#### 3.6 Knowledge – practice and actor based knowledge wanted!

German Youth Institute is a prime example of research on youth which serves a multiplicity of interests in the youth field. Smaller institutes exist in some countries. In Finland y outh researchers have established an active m ultidisciplinary network in close cooperation with the youth ministry. Still, there is a need for applied research and R&D—type of research where the research agenda is set by those working in the youth field.

'other knowledge' and 'silent knowledge'

Another important source of knowledge on youth is linked to the recent debate on 'other knowledge' and 'silent knowledge'. These refer to youth phenomena as seen by young people them selves ('other knowledge') and knowledge on youth cumulated to youth workers through their every-day face-to-face work with young people ('silent knowledge'). Recently cultural crim inology has suggested that we should listen to the narratives of young people (criminal offenders or those at risk) to better understand the relationship between their actions and the society. Finnish researchers Hänninen/Karjalainen/Lahti (see 2006) have argued that in dealing with social disadvantage there are two types of knowledge: 'official knowledge' – the knowledge of the authorities which may consist of information from statistics, studies, registers, experts, committees, political documents etc., and what they call 'other knowledge' – knowledge from the disadvantaged people them selves or from people working directly with them. This may refer to tacit and experiential knowledge of y oung people and those working with y oung people, narrative knowledge, observation, dialogue, a docum entary film or other ty pes of artistic expression, etc. It is the knowledge which challenges and com plements 'official knowledge', knowledge which is sensitive to youth at risk, young offenders, marginalised youth etc.

#### 4. Towards a network form of organisation?

European youth policy actors com prise of a large num ber of organisations of governments, ministries, regional and local y outh work structures, national and international y outh organisations, y outh researchers, etc. Som e are huge bureaucracies (EU) while others call them selves networks (research networks), still hierarchically organised. As was indicated in this paper, they all have their own assum ptions, interests, know ledge, com petences and practices. Finnish philosopher Pekka Himanen argues that many organisations lack the capacity to interact and communicate with each other, and as a result m iss learning and developmental opportunities. He speaks for a network form of organisation, which adds communication links inside and between hierarchical organisations, which creates opportunities for learning acro ss bureaucracies, which generates new constellations of groupings to w ork towards a common goal and which has the ability to utilize m odern information technology for these purposes. How open are European youth policy actors to engage themselves in a new type of open interaction?

Areas were found where open interaction is gaining ground. The search for new forms of co-operation of y outh work between public, private and the 3<sup>rd</sup> sector probably contribute to a m ore open atm osphere. Youth policies which try to balance early intervention measures with targeted intervention and care service create curiosity between those who traditionally have focused within one or two of the approaches. Even if New Public Managem ent raises strong emotional reactions for and agains t, there still is something useful for those who are first able to count to ten. Horizontal co-operation in public administration is a global challenge: as we improve systematic evaluation and research on the various efforts to link actors to co-ordinate services for young people, we learn.

However, the overall impression remains that the youth field also consists of social closures which focus in uncompromising advocacy and lobby ing, concentrate in defending their professional interests and criteria, or are unable to look beyond their existing practices or disciplinary clichés. Instead of involving oneself in open interaction and co-operation, international y outh organisations and their lobby groups are criticised to only repeat old mantras and claim mandates of being the main representative and knowledge producer of youth, which they do not have. Som e disapprove of the w ay the researchers define research problems, gather data and interpret them without really communicating with practitioners or taking them on board, and claim sole authority over knowledge production, which they cannot either do. The ministry level youth policy makers can have very distant links to the grass-root youth work and impose, often without sufficient dialogue, objectives and tasks which the local level feel unrealistic and off the point. The local y outh workers who are focused on traditional methods of face-to-face encounter with the young people are sometimes resistant towards other forms of learning (like reading research and apply ing modern management techniques) and new types of working (like moving to the net where the young people have already gone).

The search for new forms of cooperation of youth work between public, private and the 3<sup>rd</sup> sector probably contribute to a more open atmosphere.

The social closures of the y outh field tend to take strong sides on questions like: How should we share the responsibility to provide services and activities for young people? Should youth policy focus on early prevention or work with youth at risk? Are management techniques introduced from the private sector applicable to youth work? What kind of role should the y outh field have in coordinating services for youth, how broad should that co-operation be and what would the efficient administrative structures look like? How should we listen to the voice of young people? What are the proper ways to produce know ledge from young people and for youth work? These are the questions which need critical self-reflection among those working in the youth field, before transition to the information society and its network form of working is possible.

#### **Notes**

- 1 Council of Europe (founded in 1949) is a pan-European intergovernmental organisation with 47 member countries. It aims to protect human rights, pluralist democracy and the rule of law and to promote awareness and encourage the development of Europe's cultural identity and diversity.
- 2 The European Union (EU) is a political and economic community with 27 member states (originally founded in 1957). It is based on the idea of a single market with freedom of movement of people, goods, services and capital. The Maastricht Treaty from 1993 establishes the base of the current legal framework.

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